

# Welcome to the Labovitz School of Business and Economics!

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On behalf of the faculty and staff of the Labovitz School of Business and Economics (LSBE), WELCOME! We hope you are excited to begin your college career. Many terrific opportunities lie ahead as you begin your studies in LSBE. We hope that you take full advantage of the superb programs and resources that are available to you in order to ensure your success.

As you begin your studies, please remember that we have firm expectations that you will assume responsibility for yourself, work hard, and accept the intellectual challenges presented in our classes. Semesters move along quickly so you will be required to master course material in just 15 weeks, which is less than the full year you were accustomed to in high school. In addition to attending class, you will be expected to put in several hours of studying outside of class for every hour you spend in class, just to receive an average grade. When you combine the time to attend classes with studying, you can see that attending college is comparable to taking on a full-time job.

We also expect you to do your academic work with honesty and integrity, behave ethically and respectfully as you interact with others, in LSBE, across campus, and within the Duluth community. Please remember to treat others as you wish to be treated.

If you experience any academic difficulty, please make sure you use the variety of resources available on campus, such as the tutoring center, your faculty, and your academic advisor. Those excellent resources are here to facilitate your academic success.

Please refer to the LSBE mission and objectives on the back to learn more about the skills and knowledge you will obtain from an LSBE degree.

Best wishes for your success,



Amy B. Hietapelto, Dean  
Labovitz School of Business and Economics



## Advising and Academic Services

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# MISSION, VISION, AND OBJECTIVES

## Mission

Our mission is to contribute to the intellectual and personal growth and development of individuals to enhance their competence in business and management. We achieve our mission through teaching, intellectual contributions, and service activities.

Our primary focus is on high-quality undergraduate programs, with an emphasis on experiential learning opportunities. Additionally, we offer quality graduate programs that address the needs of our students and the business community. Our secondary focus is on peer-reviewed and other intellectual contributions. While we emphasize discipline-based scholarship in our intellectual contributions, we also value contributions to teaching and practice. Our service and outreach efforts are expected to enhance interaction between the school's community of learners and the broader community.

## Vision

The vision of the Labovitz School of Business and Economics is to be recognized as a preferred destination for higher education in business and economics that meets national and international standards of excellence, and where:

- Faculty provide academically rigorous and challenging coursework that is enhanced by experiential learning opportunities.
- Faculty, operating in an environment that balances research and teaching, make meaningful contributions to scholarship and service.
- Employers recruit our students for their professional, global, and cultural competence.
- The curriculum reflects innovation and responsiveness to industry and environmental trends.
- Members of the LSBE community foster a supportive environment that promotes mutual respect and collaboration.

## Values

The following values (not in order of priority) guide the actions, decisions, and conduct of the students, faculty, and staff in LSBE:

- Pursuit of knowledge: We value the creation and sharing of knowledge.
- Collaboration: We embrace collaboration among different constituencies to strengthen the School.
- Continuous improvement: We embrace change in the spirit of improving our own lives and those of others.
- Diversity: We respect and value the diversity of people, thoughts, and perspectives.
- Integrity: Our actions and conduct reflect the highest ethical and professional standards.
- Respect: We are mindful of the impact of our actions on others, including future generations and the environment.