

## LSBE Company Day Policy

There are multiple benefits for an employer to participate in an LSBE Company Day. Our goal is to offer employers a unique and individualized recruiting experience that provides them opportunities to engage with our students, faculty, and staff. To help employers become more acquainted with our majors, here is a list of our offerings. <https://lsbe.d.umn.edu/students/internships/recruiting>

### What does the day look like?

The day may consist of class visits, general recruiting in our cyber café (1<sup>st</sup> floor atrium), lunch, and possible presentations to student groups in the late afternoon/ early evening. You (the employer's representatives) will be provided a planning spreadsheet prior to your visit that includes the contacts you will be engaging with during your visit. It is best to come prepared with your presentations, business cards, giveaways, and any visuals you would like to display. Class presentation length and topics can vary based upon the course discussion and instructor. Contact the faculty member for guidance.

**Next steps:** Complete the [LSBE Company Day Request Form](#). Please note that given the limited number of openings we have each semester, we may not be able to accommodate all requests.

### General Guidelines/ Expectations

- 1) Employers must be registered with [GoldPASS](#) and meet the [University Recruiting Guideline Policy](#).
- 2) Due to high demand and scheduling constraints, each company is limited to one visit per academic year.
- 3) Please schedule to bring about 1-3 representatives.
- 4) Allow a minimum of 3-4 weeks of planning time before your visit to campus.
- 5) Provide us with a digital slide and corporate logos so we can promote your visit to our students.
- 6) We will work with our faculty in helping you secure some class visits, but we cannot guarantee it.
- 7) Class visits must contribute meaningful content to classroom discussion. Once your class visits have been confirmed, please work directly with the faculty member/s in order to align your presentation with their course needs.
- 8) Lunch will be provided for employers visiting the entire day.
- 9) Light refreshments will be provided at your recruiting table.

### Scheduling Options (Select one of the following)

- 1) **Full Day schedule:**
  - Tabling in the LSBE Cyber Café 1<sup>st</sup> floor area from 8:30 AM-4:30 PM. Start and finish times can be adjusted to accommodate special circumstances.
  - Scheduled class visits. (Arranged prior to your visit to campus, these are not guaranteed.)
  - Options for recruitment activities with UMD Career & Internship Services. (Solon Campus Center)

- Option to visit to a student club in the early evening. ( 5:00 PM-6:00 PM)
- Luncheon with the Internship Director and select members of the LSBE Faculty & Staff.

**2) Half day schedule:**

- Tabling in the LSBE Cyber Café 1<sup>st</sup> floor area. (morning or afternoon)
- Option to visit with UMD Career & Internship Services.
- Luncheon with the Internship Director.
- Option to visit with a student club in the early evening. (afternoon recruiting schedule only)

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