Goal 1: Understand the accounting and financial basis of business management.
   LO1A: Demonstrate an understanding of Finance fundamentals.
   LO1B: Demonstrate an understanding of Accounting fundamentals.

Goal 2: Understand the basic quantitative approaches to solving business problems.
   LO2A: Demonstrate an understanding of Operations Management fundamentals.
   LO2B: Demonstrate an understanding of Statistics fundamentals.

Goal 3: Understand the language and core concepts in management, marketing, and economics.
   LO3A: Demonstrate an understanding of Organizational Management fundamentals.
   LO3B: Demonstrate an understanding of Human Resource Management fundamentals.
   LO3C: Demonstrate an understanding of Economics fundamentals.
   LO3D: Demonstrate an understanding of Marketing fundamentals.